

BUYER BEWARE!

A Closer Look at Ordering Eyeglasses Online



**YOU DON'T ALWAYS GET WHAT YOU PAY FOR
WHEN BUYING GLASSES ONLINE**

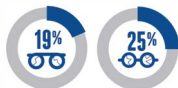
ACCORDING TO A RECENT STUDY:



**NEARLY HALF OF ALL
GLASSES ORDERED
ONLINE HAD INACCURATE
PRESCRIPTIONS OR
SAFETY ISSUES**



**29% OF GLASSES HAD AT
LEAST ONE LENS
THAT FAILED TO MEET THE
REQUIRED PRESCRIPTION**



**19% OF ADULT LENSES
AND 25% OF CHILDREN'S
LENSES FAILED IMPACT
RESISTANCE TESTING**

Every Pair of Eyeglasses Must Be Custom Fit to Ensure Comfort, Quality and Accuracy



Eyeglasses that aren't properly fitted can cause:

- Discomfort
- Additional vision problems
- Headaches

Coachella Valley Optometrists are your trusted source to help ensure you get fashionable, accurate, and comfortable eyeglasses. Remember...even "discounted" designer eyeglasses purchased online don't guarantee better value!

